

Schematic Design Proposals for “The Most Beautiful Square in America”

City Council of Springfield, MO
February 5, 2008

Project for Public Spaces
Butler, Rosenbury & Partners



Challenges and Opportunities

- Changes over time
- Artifact that is an activity area
- Safety
- Access and accessibility

Participants

- Technical committee
- Focus groups
- Community workshop
- Open house
- Surveys, news media
- Over 750 known participants

Workshop Themes

- **Entertainment District**

- Music, plays, arts, shows
- Restaurants and retail shopping-outdoor cafes and vendors, art sales, crafts fairs
- Street performers, food vendors
- Activities and events that DRAW people

- **Public Space for ALL people**

- Events that embrace families and couples
- Safe place for youth, kids and elderly
- Variety of restaurant target groups
- Attract baseball crowd, after-church crowd
- Provide additional and more suitable lighting

- **Accessible for all modes of transport**

- Add and widen sidewalks and crosswalks
- Add bike racks and bike paths
- Create network through downtown connecting destinations for pedestrians and bicyclists

- Allow cars but encourage parking off-site through wayfinding signage, shuttles, trolley.

- **Celebrate Springfield History**

- Historical interpretive signage
- Activities supporting local arts
- Local Music
- Refurbished historic architecture
- Connection to Route 66

- **Vibrant Park**

- Add more color
- Add more flowers and blooming plants
- Install more public art including temporary art
- Provide water feature for sound and visual interest

- **Residential District**

- Enhance emerging neighborhood



Park

Games,
Dining

Garden,
Dining

Flexible
Green

Flexible
Plaza

Fountain,
Spray
Park

Reading,
Interactive Art

History,
Memorials

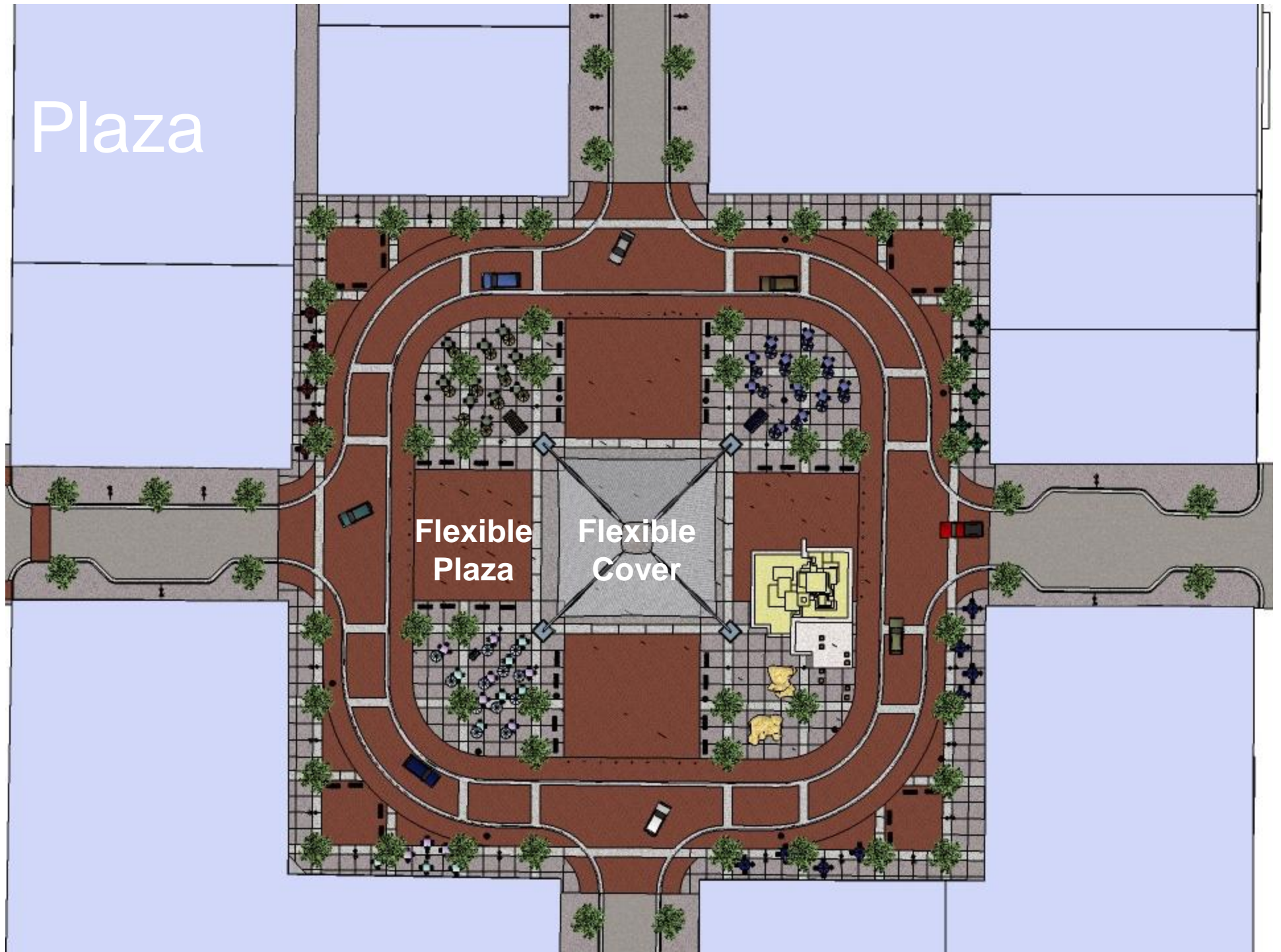




Plaza

Flexible
Plaza

Flexible
Cover

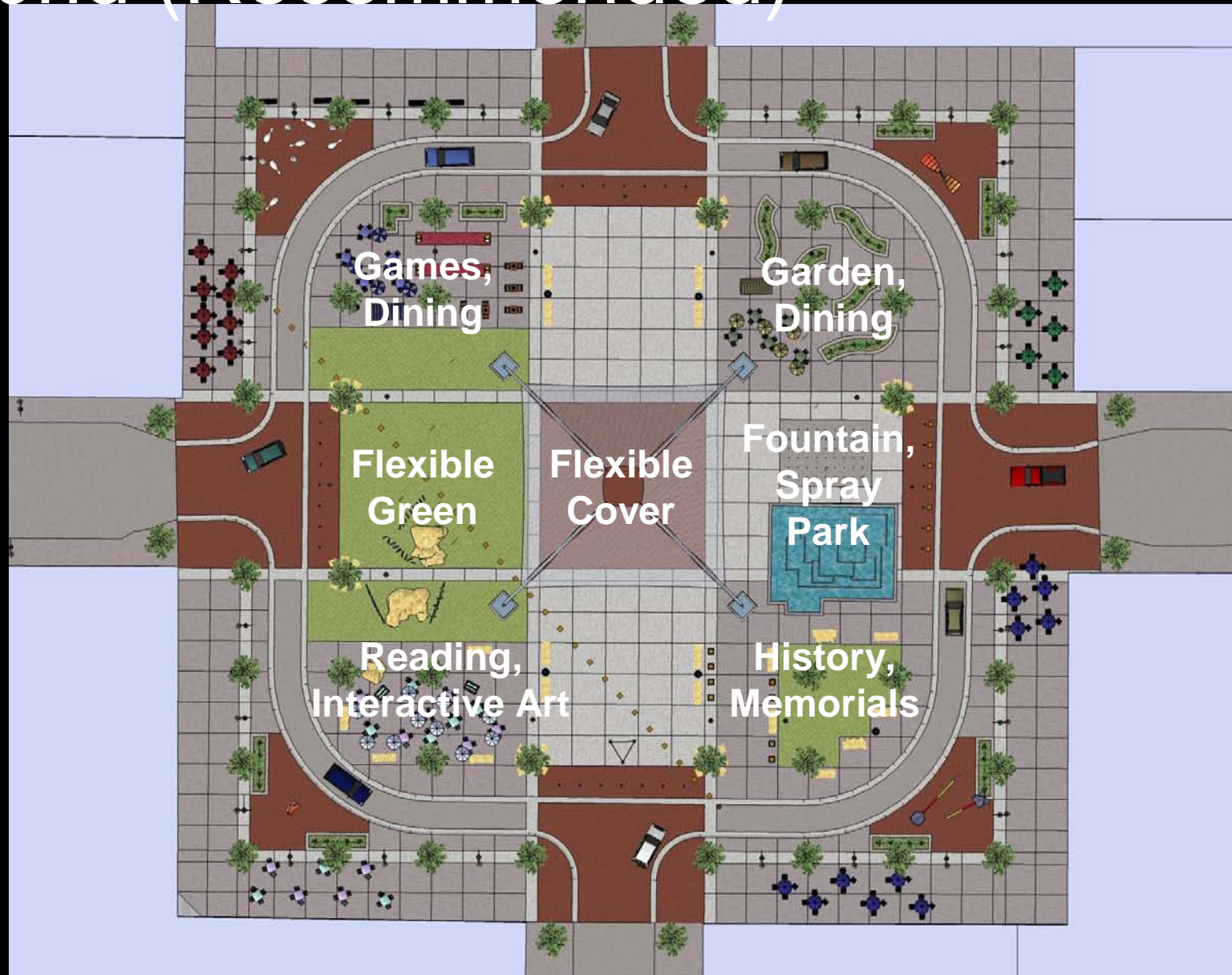


Media Towers





Hybrid (Recommended)









Recommended Construction Budget

	Construction	Contingency	Recommended Construction Budget
Inner Square	\$828,335	\$41,417	\$869,752
Pavilion	\$380,952	\$19,048	\$400,000
Outer Square	\$812,335	\$40,617	\$852,952
Spokes	\$815,280	\$40,764	\$856,044
			\$2,978,748





Our Next Steps

Present Design to Stakeholders

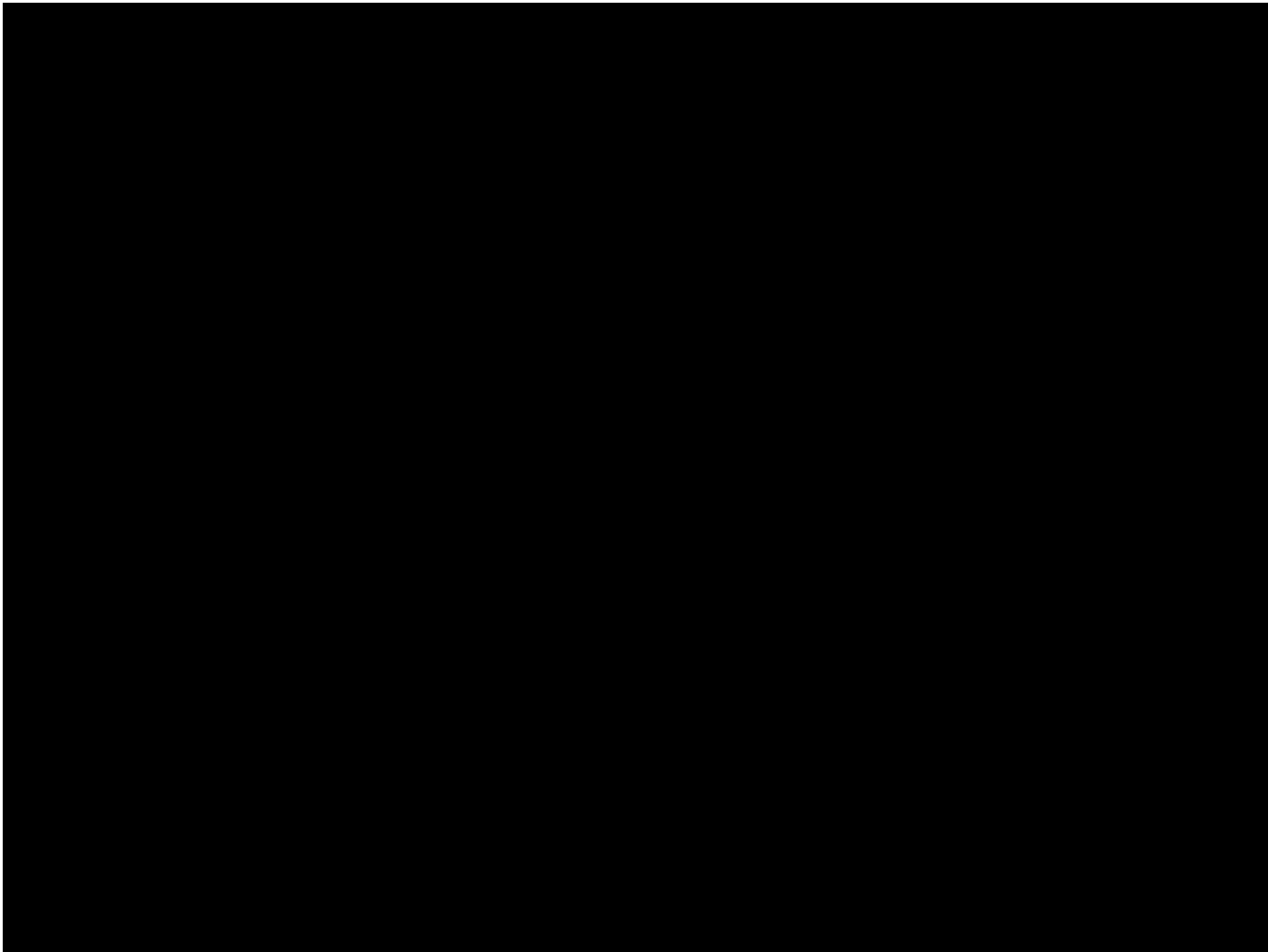
Develop Design Details

Develop Construction Documents

Bid in Early Summer

City Staff, Council Accept Bid

Start Construction by 8/1



Qualities of Great Public Spaces

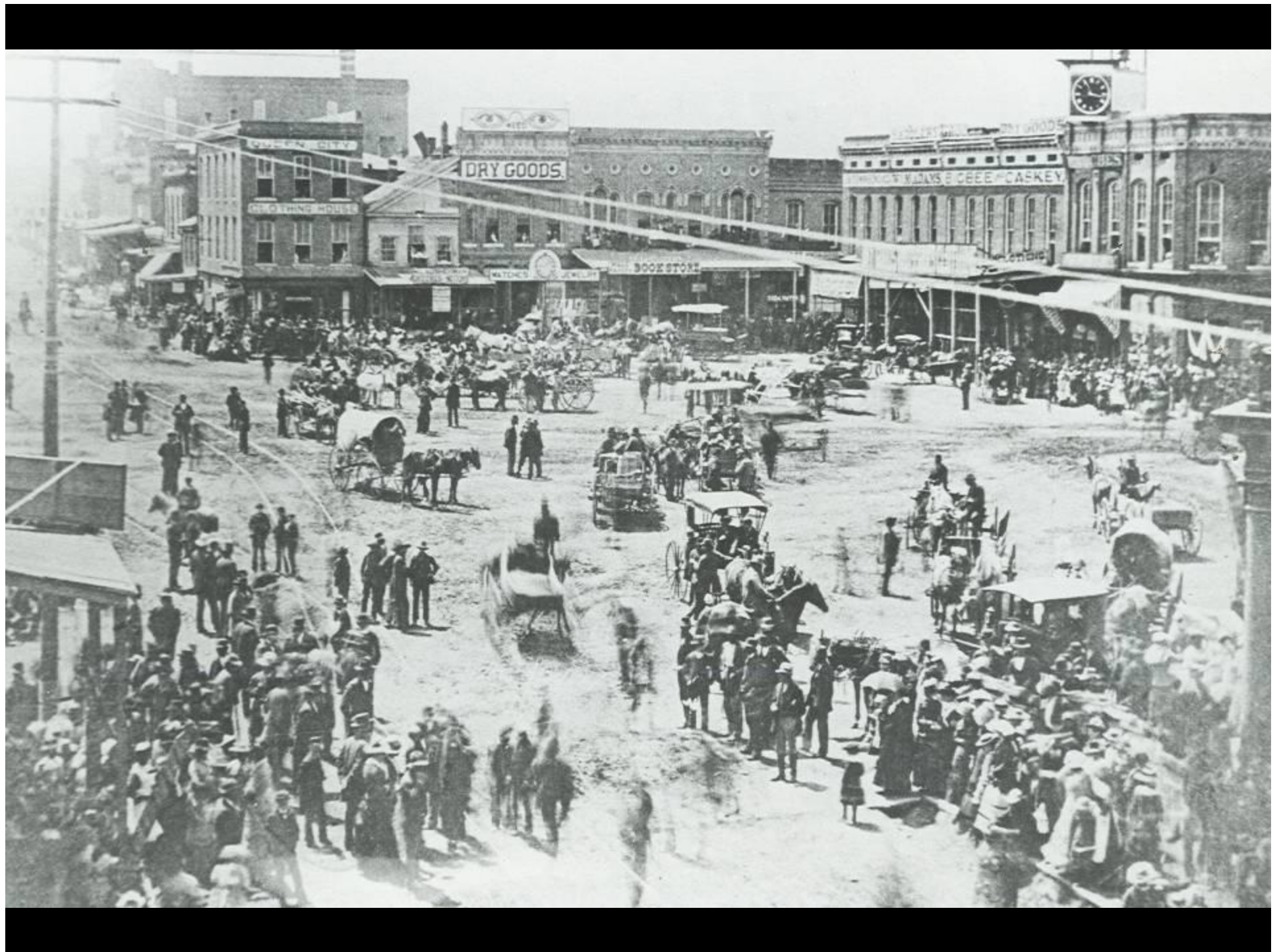


- Traffic, Transit & the Pedestrian
- The Inner Square & the Outer Square
- Attractions & Destinations
- Identity & Image
- Flexibility in Design
- Amenities
- Management: Central to the Solution
- Seasonal Strategy
- Diverse Funding Sources
- Reach out like an Octopus

The Inner Square & the Outer Square



- Active edge uses / building bases
- Gateways and entrances
- Focal points

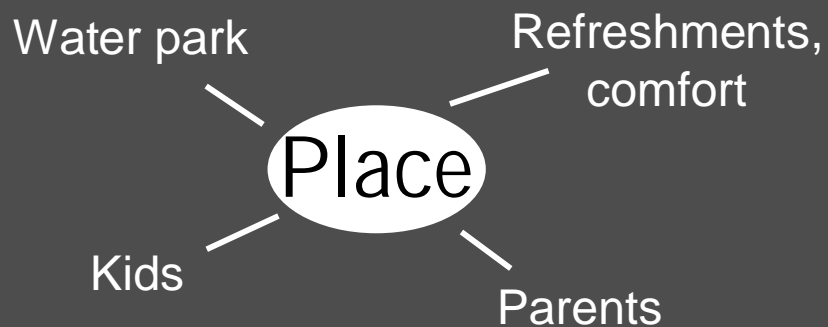
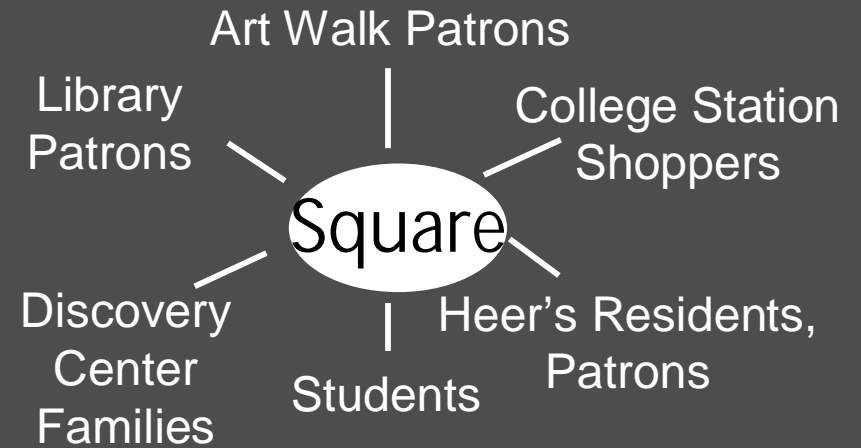


Attractions & Destinations



- Curiosity, choices
- Clustered activity around destinations
- Triangulation

Triangulation or layering of uses to create energy

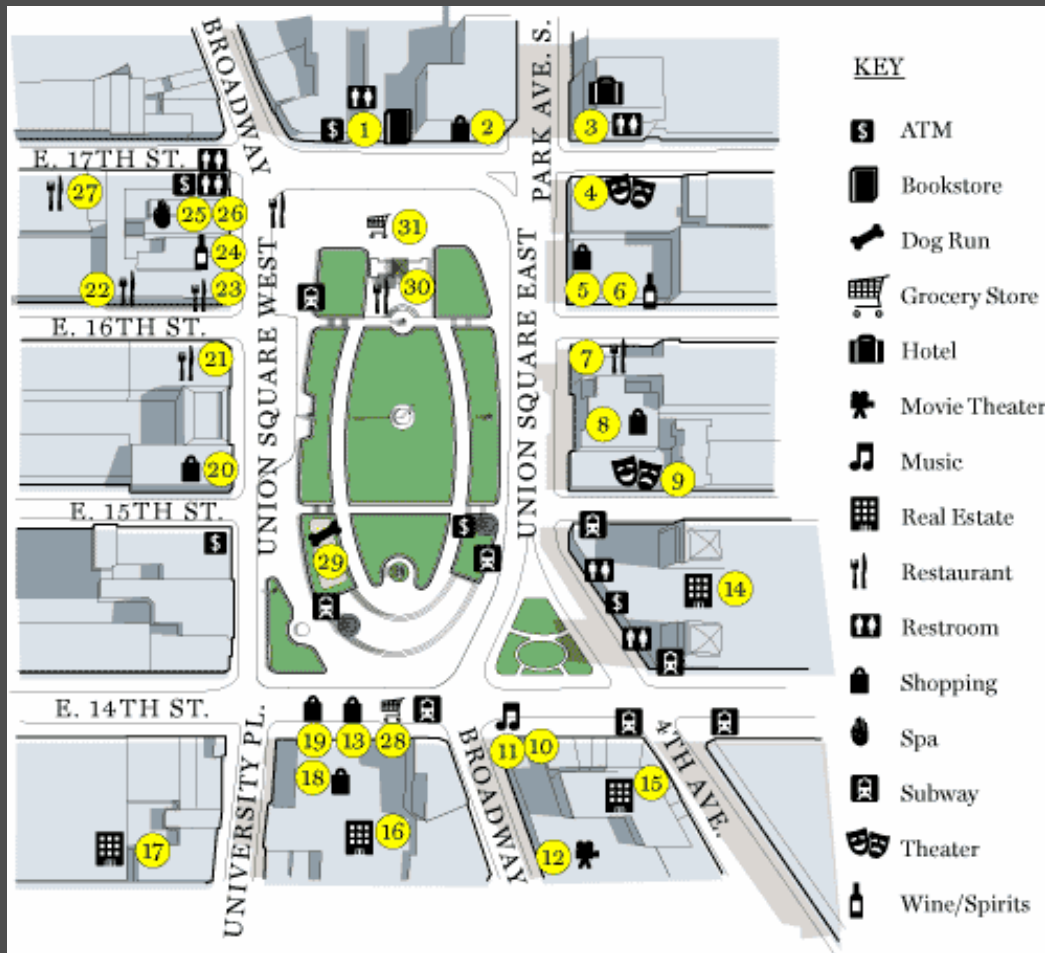


Flexible Design



- Overlapping and changing uses
- Forum for experiments
- Ability to grow and change over time


Reach out like an Octopus



- Becoming a district
- Many destinations
- Many things to do
- Good transitions between neighborhoods

Survey Summary

 Site # _____

 Rate the Place:

COMFORT & IMAGE	POOR		GOOD	
Overall attractiveness	1	2	3	4
Feeling of safety	1	2	3	4
Cleanliness/Quality of Maintenance	1	2	3	4
Comfort of places to sit	1	2	3	4

Comments/Notes:

ACCESS & LINKAGES	POOR		GOOD	
Visibility from a distance	1	2	3	4
Ease in walking to the place	1	2	3	4
Transit access	1	2	3	4
Clarity of information/signage	1	2	3	4

Comments/Notes:

USES & ACTIVITIES	POOR		GOOD	
Mix of stores/services	1	2	3	4
Frequency of community events/activities	1	2	3	4
Overall busy-ness of area	1	2	3	4
Economic vitality	1	2	3	4

Comments/Notes:

SOCIABILITY	POOR		GOOD	
Number of people in groups	1	2	3	4
Evidence of volunteerism	1	2	3	4
Sense of pride and ownership	1	2	3	4
Presence of children and seniors	1	2	3	4

Comments/Notes:

 Identify Opportunities

1. What do you like best about this place?
2. List ideas that you would do to improve this place that could be done right away and that wouldn't cost a lot.
3. What changes would you make in the long term that would have the biggest impact?
4. Ask someone who is in the "place" what they like about it and what they would do to improve it. Their answer:
5. What local partnerships or local talent can you identify that could help implement some of your proposed improvements? Please be as specific as possible.

PLACE GAME



